

FEB 28 2005



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**Reply under 37 CFR 1.116  
- Expedited Procedure -  
Technology Center 2600**From: **Teodor J. Holmberg**  
Pages: **11 (Including this page)**Date: **February 28, 2005**  
Attorney Docket No.: **4925-100**

Please deliver to:

Recipient: <b>Examiner Srivastava, Vivek ART UNIT 2611</b>	Company: <b>U.S. Patent &amp; Trademark Office</b>	Fax No.: <b>703-872-9306</b>
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☐ Confirmation Will Follow☒ Confirmation Will Not Follow

Notes/Comments:

**AMENDMENT IN REPLY**  
**TO**  
**DECEMBER 29, 2004 FINAL REJECTION**  
**FOR**  
**U.S. PAT. APP. SER. NO. 09/752,127**

Contents: 11 pages of Amendment

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FEB 28 2005

Attorney Docket # 4925-100

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICEReply under 37 CFR 1.116  
- Expedited Procedure -  
Technology Center 2600

In re Application of

Ari NIEMINEN

Serial No.: 09/752,127

Filed: December 29, 2000

For: System And Method For  
Broadcasting AdvertisementsExaminer: Srivastava, V.  
Group Art: 2611I hereby certify that this correspondence is being  
facsimile transmitted to the U. S. Patent and  
Trademark Office (Fax No. (703) 872-9306)on February 28, 2005  
(Date of Deposit)Teodor J. Holmberg  
Name of applicant, assignee or Registered  
Representative

Signature

February 28, 2005  
Date of Signature**Via Facsimile: (703) 872-9306****AMENDMENT AFTER FINAL REJECTION**

SIR:

It is believed that no fees or changes are due at this time; however, if any additional fees or charges required at this time in connection with the application may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

The present Amendment amends some claims in order to comply with the Examiner's requirement of form expressly set forth in the December 29, 2004 Final Rejection. Thus, the Applicant respectfully requests that the Examiner enter the present Amendment after Final Rejection under 37 CFR §1.116. Furthermore, Applicant respectfully requests that the Examiner reconsider the finality of the rejection on the basis of the present amendment, and, having reconsidered, withdraw the final rejection.

In response to the Office Action dated December 28, 2004, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.